We have a term program, how do we promote it ?

1. Select 2-3 nights that you think are good for a school newsletter. Brainstorm them with the section and work out what you will do on the night to make new chums feel one of the pack/troop etc
2. Select a draft newsletter and reword it to suit
3. Ask the school office what the format is and can they help (they love a challenge)
4. Lodge the advert and see what happens. Even if one turns up it is a great result. Try to get the parents involved in some of the activities and ask them to join you on parade.
5. Give the new chum a Group T shirt to wear.
6. 2nd week do the same . Keep the parents involved as you want them to understand what is going on. Try to not let them wander around looking at a mobile. Explain that mobiles are not allowed to be on during the night !

This is a work in progress