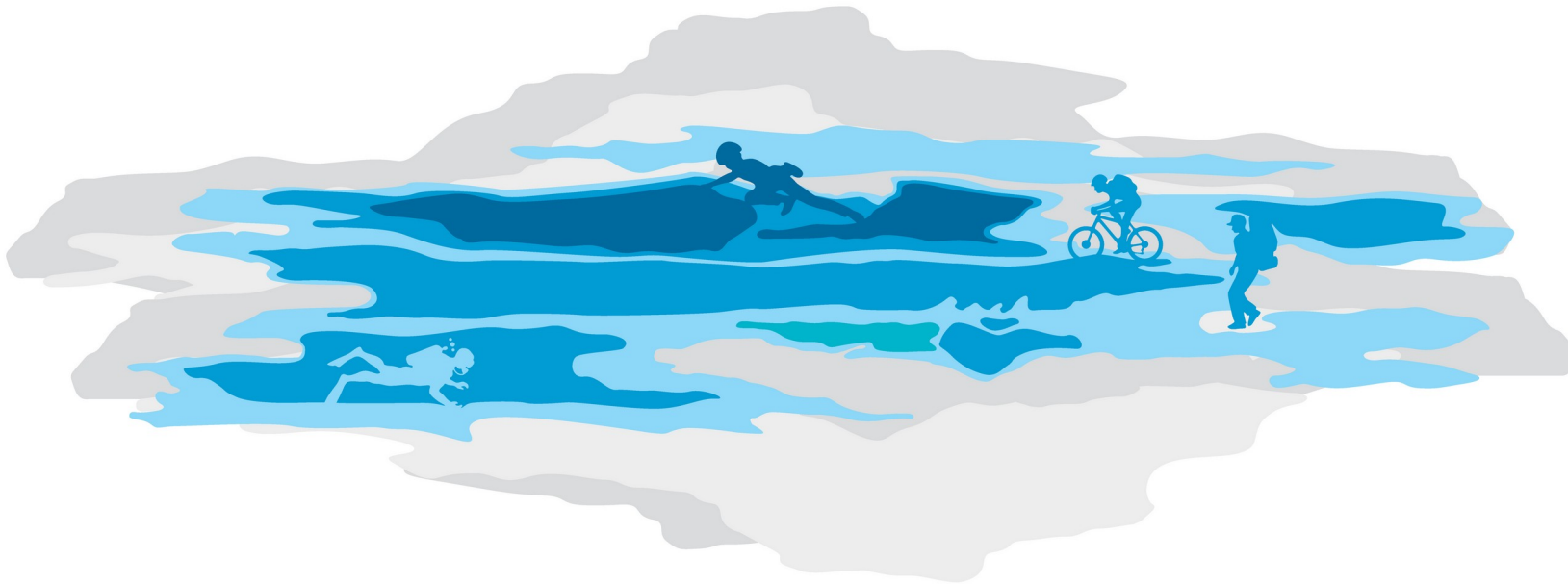


Building Your Group's Digital Presence

Nick Buchner
RC-Rovers, Sydney North



Why?

- **Promotion**
 - Recruitment
 - Image / Goodwill
- **Internal Communication**
- **Group "Community" Building**



1st Turrurra Scout Group

1ST TURRAMURRA IS A LARGE & ACTIVE SCOUT GROUP ON SYDNEY'S NORTH SHORE



Visit our **OPEN DAY**
Sunday 8th March
1pm ~ 3pm



Welcome to 1st Turrurra Scout Group! We are one of the strongest and oldest Groups in the district, with our origins dating back to 1920. Our Group has a history of achievement and purpose of which we are extremely proud.



1st Turrurra currently offers four sections:

- **Cubs** : ages 8-10
- **Scouts** : ages 11-14
- **Venturers** : ages 15-17
- **Rovers** : ages 18-25

Our good levels of both male and female membership in all sections are

Group Website:

- your “calling card” online
- must be kept up-to-date
- otherwise, avoid dated material
- consider social media instead



1st Turrumurra Scout Group **OPEN DAY**

Come and find out what Cubs and Scouts do at our Open Day!

1st Turrumurra Scouts has a long history of providing fun, exciting and adventurous activities, personal development opportunities, leadership skills and lasting friendships for the young people of Turrumurra and surrounding suburbs.

Sunday March 8th 1.00pm – 3.00pm
Scout Hall located at the top of Warragal Road, Turrumurra
www.1stTurrumurraScouts.org.au



Website “News” page:

- must be kept up-to-date
- linking to social media makes maintenance easier

**DURING 2020, WE ARE CELEBRATING
OUR GROUP'S 100TH BIRTHDAY**

**LIKE US ON FACEBOOK
FOR ALL THE LATEST NEWS**





1st Turrumurra Scout Group

CONTACT US

If you would like to find out more about 1st Turrumurra or would like to join any section, please use the Contact form below, or call our Group Leader, Denise Temisgian on 0412 878 188.

** INDICATES REQUIRED FIELD*

NAME *

First	Last
-------	------

EMAIL *

PHONE *

ENQUIRY *

HOW DID YOU HEAR ABOUT 1ST TURRAMURRA SCOUTS? *

- Friend
- School newsletter
- Referred by Scouts office or website

LIKE US ON
FACEBOOK



FOLLOW US
ON TWITTER



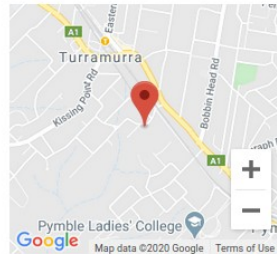
FOLLOW US
ON INSTAGRAM



LOCATION

Our hall can be found in Sheldon Forest, at the top of [Warragal Road in Turrumurra](#).

The driveway is located between the railway bridge and the first sharp bend in Warragal Road, just before #30.



Website “Contact” page:

- must be kept up-to-date
- links to all contact methods





West Pymble Scout Group
@WestPymbleScoutGroup

Home

Posts

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Events

Reviews

Community

Groups

Create a Page



Liked Following Share

Send Message

Create Post



Write a post...

Photo/Video

Tag Friends

Check in



No Rating Yet

West Pymble Scout Group

West Pymble Scout Group has been operating for over 60 years, offering challenge, adventure, new sk...

See More

Posts



West Pymble Scout Group

January 16

Welcome to West Pymble Scout Group's new Facebook page!

Through this page, we intend to showcase the activities and events our Cubs and Scouts take part in.

If you have a girl or boy aged 8-14, why not contact us about trialling Cubs (8-11) or Scouts (11-14)... and find out how Scouting provides amazing opportunities for children and young adults.... See More



Community

See All

Invite your friends to like this Page

16 people like this

18 people follow this

Jenny Edyejones and 1 other like this or have checked in

1 check-in

About

See All



Facebook "Page":

- for external communication
- "Look at all the great stuff our Group is doing"
- keep it fresh - try to post at minimum once a week
- use photos / graphics



Examples

 **West Pymble Scout Group** is at Narrabeen Lagoon. ...
Published by Nick Buchner [?] · February 23 at 3:32 PM · 🌐

West Pymble Scouts took part in today's Ku-ring-gai District Raft Race, competing with nine other local Scout Troops.
And they took out the Innovation Award!



 **West Pymble Scout Group** is at West Pymble Scout Group. ...
Published by Nick Buchner [?] · February 13 at 1:02 PM · 🌐

West Pymble Scout Group has kicked off for another great year. Abseiling, raft races, hikes and plenty of other fun activities are on our programme. Girls aged 11-14 interested to join our Scout section are particularly welcome!
Find out more at [West Pymble Scout Group](#)



**Scouting
Adventurous,
Fun, Active**

**From 8 up
girls & boys
Come and join us**

Never a day sitting in front of a screen. Get in touch!

West Pymble Scout Group
www.facebook.com/WestPymbleScoutGroup
WestPymbleScoutGroup@gmail.com



Simple promotional graphics / ads

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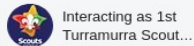
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WestPymbleScoutGroup@gmail.com



1st Turrumurra Group - internal

Private group



About

Discussion

Announcements

Members

Videos

Photos

Files

Group Insights

Watch Party

Moderate Group

Group Quality

Search this group

Shortcuts

West Pymble Scout ...

Sydney North Rover Ad...

Old Chatswood & T... [20+]

CrewLink Australia Fl... [3]

Region Rover Comm... [1]

SNR Scouting [1]

1st Turrumurra Sco... [20+]

Sydney North Rover... [10]

1st Turrumurra Group - ...

Sydney North Regi... [20+]

Sydney North Region C...

Sydney North RRC E... [1]

SMPTE Australia S... [12]



Joined ▾ ✓ Notifications ↗ Share ⋮ More

Write Post Photo/Vide Live Video More

Write something...

Photo/Vide Ask for Reco... Check in ...

1 person wants to join this group

Announcements See All (5)

1st Turrumurra Scout Group shared a link. Admin · Published by Nick Buchner [?] · February 26, 2018. This is 1st Turrumurra Group's online calendar, showing all major activities, meetings, events, working bees etc. Note at this stage, it doesn't show the Cub, Scout, Venturer and Rover weekly meetings.

CALENDAR.GOOGLE.COM 1st Turrumurra Scout Group 5 Seen by 10 Like Comment

NEW ACTIVITY

1st Turrumurra Scout Group Admin · Published by Nick Buchner [?] · 16 hrs

GROUP BY

1st Turrumurra Scout Group 216 like this Contact Us

INVITE MEMBERS + Enter the name of a person or Page...

MEMBERS 128 members [Profile pictures]

You have 2 new members this week. Write a post to welcome them. Write Post

SUGGESTED MEMBERS Hide Samuel Tsang Invite Member Connor Holmes Invite Member Mandy Mak Invite Member See More

DESCRIPTION Edit This closed Facebook Group is for internal communication with pa... See More GROUP TYPE General

Facebook "Group":
• for internal communication
• closed group, members only
• suggest restricting to 18+
• great way to promote all sections to all parents



Examples



Amanda Hatzioannou

Admin · February 17 at 4:49 PM

Cubs have been having a ball on Friday nights!

Starting the year off by making first aid kits to work towards their Health and First Aid Badge and last week talking about safety.



1st Turramurra Scout Group shared a post.

Admin · Published by Nick Buchner [?] · January 28

When a Rover turns 26, they are farewelled from the Crew with a "booting" event.

Turramurra Rovers held a booting for Jack Temisgian over the long weekend, with a large crowd gathering at Camp Windeyer, to celebrate his Roving career and wish him well.

Will Wade was also welcomed to the Crew's ranks of fully-invested members.



Examples



1st Turramurra Scout Group

Admin · Published by Nick Buchner [?] · February 26 at 6:59 PM

A reminder our first Working Bee for 2020 is this coming Sunday 1st March

- this is for **ALL** Cub families please
- 1.00pm - 4.00pm.

General clearing up outside and inside the hall in readiness for Founder's Day. Please bring gardening gloves, rakes, brooms, blower vac if you have one, ladder, a plate of afternoon tea if you can. Coffee, tea, and cold drinks supplied.

Please confirm your attendance with Amanda at ah.1610@gmail.com by Wed 26/2/2020

Whole family welcome!



1st Turramurra Scout Group

Admin · Published by Nick Buchner [?] · February 22 at 9:01 AM

Happy Founder's Day!

Today, February 22nd marks the birthday of Robert Baden-Powell, the Founder of Scouting.



Scouting isn't just about earning badges and recognitions. Scouting strives to prepare youth to become a responsible, participating citizens and leaders who are guided by the values of Scout Promise and Law. You make a living by what you get, but you make a life by what you give.

LORD BADEN-POWELL



- **Engage**
- **Inform**
- **Inspire**
- **Retain!**

Thank You!

