Go to this weebly website to download any of the files

[Sydney North Region Scouts Resources for leaders, adult helpers, parents & youth. - Virtual Scouting (weebly.com)](https://sydneynorthregionscoutsresources.weebly.com/)

**Ideally this promotion program** should be workshopped as there is a lot involved in getting a Group up to speed. Try getting together with your enthusiastic leaders, parents and youth members and work through the steps. Repeat as often as possible until you have the members needed and then schedule in every year.  
Buddy up with another Group.   Workshop Sunday afternoon ? coffee, & pizza  !  and at District meetings.   
**20+ Ideas for promoting the Groups & Sections**           [20\_promotion\_ideas\_\_details.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/20_promotion_ideas__details.docx)

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| --- | --- | --- |
| ***Promotion to increase youth & leaders******1 Prepare the Group with an audit 2 Term program   sample 3 Bring a Friend******4 School presentation  15 mins 5 1st night detail sheet******6 Welcome email from Group 7 New parent/leader interview******8 Annual check list  16 points     Folded shirt Joeys    Folded shirt Cubs    Folded shirt Scouts ​   Folded shirt Group ​9 LeaderBuild   talk to your State* Everyone now involved** | [1\_audit\_of\_a\_group.xls](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_audit_of_a_group.xls) [1\_ingleside\_program\_sample.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_ingleside_program_sample.docx) [3\_bring\_a\_friend\_\_bywayne.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/3_bring_a_friend__bywayne.docx) [4\_school\_presentation\_15\_mins.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/4_school_presentation_15_mins.docx) [5\_first\_night\_details.xls](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5_first_night_details.xls) [6\_welcome\_email\_fromgl.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/6_welcome_email_fromgl.docx) [7\_new\_parent\_interview.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/7_new_parent_interview.docx)​ [8\_annual\_checklist16pts.xls](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/8_annual_checklist16pts.xls) [folded\_shirt\_joeys.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_joeys.docx) [folded\_shirt\_cubs.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_cubs.docx) [folded\_shirt\_scouts.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_scouts.docx) [folded\_shirt\_group.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_group.docx) ​ | |
| **Bring a Friend & Open Nights   ​**Group situations & solutions​ ​Group situations Matrix & year activities Audit of a Group. Prep for promotions 1 Bring a Friend Basic 2 Bring a Friend Double & Tripple Nos.           Folded shirt invitation Joeys             Folded shirt invitation Cubs          Folded shirt invitation Scouts ​         Folded shirt invitation Group   ​3 Bring a Friend & Generate awarenessNo mates left but invite a whole schoolInvitation to a mate. Add stickers, etc  Invitation attachment. 50 scout activities Welcome email from Group Leader ​Annual promotion ideas Shopping list. Ready for an Open Night Welcome letter from Group Leader Photos of promotion ideas.Google photos  Photos of Scouts in action. Google photos  **School presentations, visits, fetes ​Invitation to a scout night Venturer plan B programming at school ​Venturer school presentation Assembly.     Suggested ideas Assembly.     A short talk to the school Assembly.     Photos to hold up    Assembly.     Prompt cards & banners Flyer or brochure for schools  ​Schools near you.  Details  ​Schools.                No. of pupils ​World Scout Day & Scarf Up Poster  ​World Scout Day & Scarf Up details  Games to play at fetes, open days etc**  **​Program templates & calendars** for a term.    Cubs Joeys   sample for a term.    Scouts  sample ​for a year.    Cubs Joeys    sample ​Calendar 12 months   alter the dates each year  **Samples of flyers & newsletters to use flyer 50 Scouting Activities. Copy onto handouts flyer if members needed in all sections ​flyer if joeys only needed flyer if cubs only needed. flyer for shops, streets & handouts flyer for telegraph poles, house fences etc flyer Going flying. Invite people to specific activities ​flyer & newsletter. handout & school newsletter**  ***​​We have a program, lets promote the activities* ​Newsletters  Invite to open nights ​Newsletter   All sections. Educate parents re scouts Newsletter  Special open night.  Have several Newsletter  Coloured flyer & photos. Newsletter specific content & catchy photo Scout symbols.     Just add wording**  **Samples of facebook, web promotions Facebook , web promotion details  Group promotion on social media**  **Recruiting leaders** Interviewing parents at start & moving to a new section  **Links to Scout videos All Scouts JNN videos.  over 200  Games & Activities to Get Going ​**[**1st Balcombe Heights**](https://sites.google.com/site/1stbalcombeheightscubs/home)**games  ​Other games   A-Z     121 pages Joey   resources on Cubstuff website Cub    resources on Cubstuff website Scout  resources on Cubstuff website ​** ​Xmas tree maintenance flyer  **​ ​What to do with those unruly Scarves** | [**1\_group\_situations\_\_\_solutions.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_group_situations___solutions.docx) 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