Go to this weebly website to download any of the files

[Sydney North Region Scouts Resources for leaders, adult helpers, parents & youth. - Virtual Scouting (weebly.com)](https://sydneynorthregionscoutsresources.weebly.com/)

**Ideally this promotion program** should be workshopped as there is a lot involved in getting a Group up to speed. Try getting together with your enthusiastic leaders, parents and youth members and work through the steps. Repeat as often as possible until you have the members needed and then schedule in every year.
Buddy up with another Group.   Workshop Sunday afternoon ? coffee, & pizza  !  and at District meetings.
**20+ Ideas for promoting the Groups & Sections**           [20\_promotion\_ideas\_\_details.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/20_promotion_ideas__details.docx)

|  |  |
| --- | --- |
| ***Promotion to increase youth & leaders******1 Prepare the Group with an audit2 Term program   sample3 Bring a Friend******4 School presentation  15 mins5 1st night detail sheet******6 Welcome email from Group7 New parent/leader interview******8 Annual check list  16 points    Folded shirt Joeys   Folded shirt Cubs   Folded shirt Scouts​   Folded shirt Group​9 LeaderBuild   talk to your State*Everyone now involved** | [1\_audit\_of\_a\_group.xls](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_audit_of_a_group.xls)[1\_ingleside\_program\_sample.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_ingleside_program_sample.docx)[3\_bring\_a\_friend\_\_bywayne.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/3_bring_a_friend__bywayne.docx)[4\_school\_presentation\_15\_mins.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/4_school_presentation_15_mins.docx)[5\_first\_night\_details.xls](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5_first_night_details.xls)[6\_welcome\_email\_fromgl.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/6_welcome_email_fromgl.docx)[7\_new\_parent\_interview.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/7_new_parent_interview.docx)​[8\_annual\_checklist16pts.xls](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/8_annual_checklist16pts.xls)[folded\_shirt\_joeys.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_joeys.docx)[folded\_shirt\_cubs.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_cubs.docx)[folded\_shirt\_scouts.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_scouts.docx)[folded\_shirt\_group.docx](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_group.docx)​ |
| **Bring a Friend & Open Nights  ​**Group situations & solutions​​Group situations Matrix & year activitiesAudit of a Group. Prep for promotions 1 Bring a Friend Basic2 Bring a Friend Double & Tripple Nos.          Folded shirt invitation Joeys            Folded shirt invitation Cubs         Folded shirt invitation Scouts​         Folded shirt invitation Group  ​3 Bring a Friend & Generate awarenessNo mates left but invite a whole schoolInvitation to a mate. Add stickers, etc Invitation attachment. 50 scout activitiesWelcome email from Group Leader​Annual promotion ideasShopping list. Ready for an Open NightWelcome letter from Group LeaderPhotos of promotion ideas.Google photos Photos of Scouts in action. Google photos**School presentations, visits, fetes​Invitation to a scout nightVenturer plan B programming at school​Venturer school presentationAssembly.     Suggested ideasAssembly.     A short talk to the schoolAssembly.     Photos to hold up   Assembly.     Prompt cards & bannersFlyer or brochure for schools ​Schools near you.  Details ​Schools.                No. of pupils​World Scout Day & Scarf Up Poster ​World Scout Day & Scarf Up details Games to play at fetes, open days etc****​Program templates & calendars**for a term.    Cubs Joeys   samplefor a term.    Scouts  sample​for a year.    Cubs Joeys    sample​Calendar 12 months   alter the dates each year**Samples of flyers & newsletters to useflyer 50 Scouting Activities. Copy onto handoutsflyer if members needed in all sections​flyer if joeys only neededflyer if cubs only needed.flyer for shops, streets & handoutsflyer for telegraph poles, house fences etcflyer Going flying. Invite people to specific activities​flyer & newsletter. handout & school newsletter*****​​We have a program, lets promote the activities*​Newsletters  Invite to open nights​Newsletter   All sections. Educate parents re scoutsNewsletter  Special open night.  Have severalNewsletter  Coloured flyer & photos.Newsletter specific content & catchy photoScout symbols.     Just add wording****Samples of facebook, web promotionsFacebook , web promotion details Group promotion on social media****Recruiting leaders**Interviewing parents at start & moving to a new section**Links to Scout videosAll Scouts JNN videos.  over 200Games & Activities to Get Going​**[**1st Balcombe Heights**](https://sites.google.com/site/1stbalcombeheightscubs/home)**games​Other games   A-Z     121 pagesJoey   resources on Cubstuff websiteCub    resources on Cubstuff websiteScout  resources on Cubstuff website​**​Xmas tree maintenance flyer  **​​What to do with those unruly Scarves** | [**1\_group\_situations\_\_\_solutions.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_group_situations___solutions.docx)**​**[**1\_group\_situations.\_matrix\_\_\_year\_events.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_group_situations._matrix___year_events.docx)[**1\_audit\_of\_a\_group.xls**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/1_audit_of_a_group.xls)[**3\_bring\_a\_friend\_1\_basic.doc**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/3_bring_a_friend_1_basic.doc)[**3\_bring\_a\_friend\_2\_doubletripple.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/3_bring_a_friend_2_doubletripple.docx)[**folded\_shirt\_invitation\_\_joeys.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_invitation__joeys.docx)[**folded\_shirt\_cubs.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_cubs.docx)[**folded\_shirt\_scouts.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_scouts.docx)**​**[**folded\_shirt\_group.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/folded_shirt_group.docx)[**3\_bring\_a\_friend\_3\_plus.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/3_bring_a_friend_3_plus.docx)[**3\_no\_friends\_but\_a\_whole\_school.doc**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/3_no_friends_but_a_whole_school.doc)[**4\_letter\_invitation\_to\_a\_mate.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/4_letter_invitation_to_a_mate.docx)**​​**[**4\_flyer\_50\_scouting\_activities.doc**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/4_flyer_50_scouting_activities.doc)[**6\_welcome\_email\_fromgl.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/6_welcome_email_fromgl.docx)[**7\_annual\_promotion\_ideas.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/7_annual_promotion_ideas.docx)[**shopping\_list.xls**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/shopping_list.xls)**​**[**7\_welcome\_email\_from\_gl.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/7_welcome_email_from_gl.docx)[**photos.app.goo.gl/XLidQPAxiTVpXquf1**](https://photos.app.goo.gl/XLidQPAxiTVpXquf1)[**photos.app.goo.gl/SagCquc8Gw7pWQLo2**](https://photos.app.goo.gl/SagCquc8Gw7pWQLo2)[**4\_school\_presentation\_15\_mins.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/4_school_presentation_15_mins.docx)[**venturer\_schoolassembly\_programming.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/venturer_schoolassembly_programming.docx)**​**[**venturer\_schoolassembly\_talk.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/venturer_schoolassembly_talk.docx)[**5\_school\_assembly\_ideas.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5_school_assembly_ideas.docx)[**5a\_school\_assembly\_short\_talk.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5a_school_assembly_short_talk.docx)[**5b\_school\_assembly\_photos.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5b_school_assembly_photos.docx)**​**[**5c\_school\_\_prompt\_cards.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5c_school__prompt_cards.docx)[**5\_ltr\_invite\_50\_activities\_tags.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5_ltr_invite_50_activities_tags.docx)[**www.goodschools.com.au/**](https://www.goodschools.com.au/)**​**[**www.myschool.edu.au/**](https://www.myschool.edu.au/)[**​**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/6_school_assembly_prompt_cards.docx)**​**[**5b\_scarf\_up\_vic\_poster.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5b_scarf_up_vic_poster.docx)[**5d\_world\_scout\_day\_scarf\_up.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/5d_world_scout_day_scarf_up.docx)[**www.carnivalsavers.com/**](https://www.carnivalsavers.com/)[**8\_program\_for\_a\_term\_cubs.docx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/8_program_for_a_term_cubs.docx)[**8\_program\_for\_a\_term\_scouts.xls**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/8_program_for_a_term_scouts.xls)[**8\_program\_for\_a\_year\_cubs.xlsx**](https://sydneynorthregionscoutsresources.weebly.com/uploads/1/2/8/5/12851030/8_program_for_a_y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